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HOW TO BUILD YOUR WARDROBE FOUNDATIONS

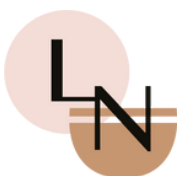
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WHAT ARE WARDROBE FOUNDATIONS?

YOUR WARDROBE FOUNDATIONS ARE A COLLECTION OF PIECES (MAINLY STAPLES AND CLASSICS) THAT WORK TOGETHER WITH VERSATILITY AND ARE THE KEY PIECES TO CREATE A WIDE VARIETY OF OUTFITS.

YOUR WARDROBE FOUNDATIONS ARE THE BUILDING BLOCKS OF YOUR CLOSET.



WHAT ARE THE BENEFITS?



- **Simplicity**: Your wardrobe foundations consist of staple, basic and neutral items that match each other, and complement your other pieces in your closet helping you get dressed faster and avoiding decision fatigue.
- **Versatility**: A closet with the appropriate amount of wardrobe foundations will include key pieces that will help you add versatility. Allowing you to wear similar items in different combinations making your outfits look fresh.
- **Timeless**: Your wardrobe foundations are trend-proof and stay relevant over time. Investing in quality items is recommended.

HOW YOUR WARDROBE FOUNDATIONS



1

TRY EVERYTHING ON.

Find the silhouette that works best for you by trying on many clothes, and then buy the winner in a few different colors. Everyone's body shape is different, so finding items that truly flatter your body and feel comfortable is essential.

2

CHOOSE MUTED COLORS

Keep your wardrobe foundations very neutral. This is your base. You want to make sure that your pieces are timeless. Colors are often trendy, and thinking about combining different tones can feel overwhelming.

3

INVEST IN HIGH-QUALITY PIECES

Your wardrobe foundations are things that don't go out of style. You want to wear them over and over again. That's why they can be worth a splurge—high-quality shoes, suits, and outerwear can last for years. The idea is that you won't have to replace low-quality items constantly.

